

## Contact

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(LinkedIn)  
[www.fiverr.com/geographer60](http://www.fiverr.com/geographer60)  
(Portfolio)

## Top Skills

Instagram Marketing  
Branding & Identity  
Content Marketing

## Languages

Hindi (Full Professional)  
Punjabi (Native or Bilingual)  
English (Professional Working)  
Chinese (Elementary)  
Urdu (Native or Bilingual)

## Certifications

WordPress  
Online Freelancing Essentials  
Social Media Marketer  
Shopify Drop-Shipping Store  
Development  
Content Marketer

# Mujahid Hussain

Facebook Ads Specialist | 1300+ Clients on Fiverr | Helping  
Coaches, Authors & Entrepreneurs Scale Sales & Leads  
Sargodha, Punjab, Pakistan

## Summary

I'm Mahar Mujahid — CEO & Founder of Strategic Genius Marketing Agency, where we help authors, coaches, and entrepreneurs scale their leads and sales through results-driven Meta (Facebook/Instagram) ad strategies and high-converting digital assets.

With 8 years of experience and over 1,300+ successful projects on Fiverr (4.9 rated), I specialize in crafting marketing systems that don't just look good — they deliver real ROI.

My expertise includes:

Facebook & Instagram Ads (Audience Targeting, Funnel Strategy, A/B Testing)

Website Development (WordPress, Shopify – conversion-focused builds)

Whether you're launching a product, scaling a service, or building a brand, I've consistently helped clients turn clicks into conversions.

At Strategic Genius, we combine creative storytelling, data-backed targeting, and high-performance design to help your business cut through the noise and grow with confidence.

Ready to turn your marketing into a client-generating machine? Let's connect and build your online success story.

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## Experience

No B On the Yacht  
Social Media Marketing Manager  
June 2025 - Present (5 months)  
United States

Serving as the Social Media Marketing Manager, leading the development and execution of sales strategies to drive growth for a newly launched brand

## Strategic Genius

Company Owner

March 2019 - Present (6 years 8 months)

United Kingdom

Hello! I'm Mahar Mujahid, the Marketing Director at Strategic Genius Marketing Agency. For the last four years, I've been working hard to make things happen.

I'm all about thinking smart and making plans that work. I've led exciting marketing campaigns that have helped brands do really well. My special skill is making full plans that match business goals, get people interested, and make the business grow.

In my career, I've learned how to study markets, understand what people like, and put campaigns into action. By using smart ideas backed by data and trying out new things, I've always shown great results. I've helped businesses reach their goals and even do better than they thought.

Working together and being part of a team is important to me. I love making good connections with different teams. This makes it easy to work together and come up with new ideas. I've done big campaigns that use the internet, social media, making content, and more.

Keeping up with what's new is really important in marketing. I always want to know more and get better at what I do. I love learning and finding out about new ways to do things. This way, I make sure my clients always do really well in their industries.

## Fiverr

8 years 4 months

Social Media Marketing Manager

July 2017 - Present (8 years 4 months)

Looking for someone who knows how to make your brand shine on social media? That's me! With over 1100 successful projects and a perfect 5-star rating on Fiverr, I'm the pro you need.

What I Do:

Make Social Media Magic: I'm really good at Social Media Marketing. I've finished more than 1100 projects on Fiverr, and people gave me a top rating of 5 stars. This means I know how to get attention on sites like Facebook and Instagram.

Boost Sales and Leads: I'm all about getting results. I know how to make sales happen and bring in leads on Facebook, Instagram, Pinterest, and LinkedIn.

Why Pick Me:

Quality Matters: I'm all about doing great work. Your happiness is super important to me.

Get Noticed: Let's team up to make sure people notice your brand online. Get ready to stand out!

Grow Together: We're in this for growth and success. Let's make it happen!

Ready to make your brand shine and grow on social media? Let's chat and figure out how I can help you reach your goals. Contact me now!

Shopify Online Store Developer

August 2019 - Present (6 years 3 months)

Pakistan

Are you looking to make your mark in the world of Shopify Dropshipping Store? Need someone with over 4 years of experience to guide you? You're in the right place. I've been in the game, and I know what works and what doesn't.

What I Offer:

Proven Shopify Store Magic: With my know-how, you're getting a Shopify store that's like a magnet for turning visitors into customers.

Attention to Every Detail: Every store I create is like my own. I pay attention to every little thing to make it perfect.

What You'll Get:

Your Unique Shopify Store: I'll set up a complete Shopify store just for you. It will have a fancy premium theme that looks great and helps you succeed.

Top Products and Suppliers: I'll find the winning products and trusted suppliers that can supercharge your store

Looks Good Everywhere: Your store will look amazing on both big computers and tiny phones.

A Cool Logo: I'll create a logo that makes your store look super professional.

Orders Made Easy: I'll set things up so orders get processed automatically. No fuss for you.

Awesome Apps: I'll add apps that boost your store's performance and make shopping a breeze.

Super Searchable: I'll make sure your store is easy to find on search engines.

Guidance and Support: I won't leave you hanging. I'm here to help even after the work is done.

Why Pick Me:

Happy Customers: I'm all about making you smile. Your satisfaction is my goal.

Right on Time: I'll get things done when I say I will.

Lots of Experience: With over 4 years in the field, I know how to make Shopify work wonders.

Extra Help: You'll get 15 days of free support after we're done.

Ready to shine in Shopify Store? Let's chat. I'm here to help you hit your goals and make your store a success!

Facebook Business Page & Facebook & Instagram Shop

July 2017 - Present (8 years 4 months)

Pakistan

Are you looking to boost your business on social media platforms like Facebook? Need someone experienced to help you set up shop and make your brand shine? Look no further! With over 7 years of expertise, I'm here to make your business stand out.

What I Offer:

Facebook Mastery: Whether you're running a business, a fan page, a service, or even a charity, I can help you make the most of it on Facebook. I specialize in E-commerce setups, making sure your products sync across multiple platforms.

Seamless Integration: I'll ensure your products are added and synced correctly. Your social media profiles will be seamlessly linked with your Facebook Business Page, and I'll even set up custom tabs and apps to enhance user experience.

Tailored Templates: Your page will look and feel just right. I'll set up templates that suit your business needs, giving you the edge you deserve.

Boosted Visibility: Your page will be optimized for search engines, ensuring that your business gets the spotlight it deserves.

Why Choose Me:

Years of Experience: With over 6 years in the field, I know the ins and outs of making your brand succeed on Facebook.

Consultation and Support: I'm here to guide you. I offer free consultations and suggestions, ensuring you make informed decisions.

Always Available: Need help at any time? I've got you covered with 24/7 customer service.

Quality Guaranteed: You'll receive top-notch service that speaks for itself.

Ready to transform your Facebook presence? Feel free to ask any questions.

I'm here to help you reach your business goals and make a lasting impact!

### Social Media Manager

July 2017 - Present (8 years 4 months)

Pakistan

In the world of business, a Social Media Manager plays a vital role. Social Media Management is on the rise, transforming businesses for the better. It's not just about handling your connections, but also enhancing every aspect of your small business's SMM efforts. And the best way to make this happen? Enlisting the expertise of a seasoned professional.

Why Choose Me?

Complete Solutions: From logo design to setting up your accounts, optimizing your social media, and crafting original content, I've got you covered.

Visibility and Engagement: I specialize in boosting your brand's presence and engagement across platforms like Facebook, Instagram, Pinterest, LinkedIn, Twitter, and Google Plus.

Unique and Branded: Each post comes with a special touch – templates branded with your logo for a consistent look.

Creative Graphics: Graphic Design is in my toolkit. I'll create captivating visuals that capture attention.

Strategic Posting: I'll schedule posts for you, ensuring a consistent and engaging online presence.

Organic Growth: Watch your social media flourish as I increase organic traffic and followers.

Platforms I Cover:

Facebook

Instagram

Twitter

Pinterest

Google Plus

LinkedIn

Whether it's a question or a custom request, I'm here for you. Reach out and let's talk about how I can elevate your social media presence!"

### Wordpress Developer

January 2019 - Present (6 years 10 months)

Pakistan

If you're looking for an eye-catching, fully functional, editable WordPress website, then look no further! I offer a complete WordPress website design & development solution. I've worked on hundreds of websites and clients, so buy with confidence !!

I have experience in large range projects including Company, Business, Agency, Portfolio, eCommerce, Real Estate, Directory, Blog Web site, and more.

SEO Friendly

Responsive for All Devices

Blog include

After Sells Services (one week)

Social Sharing Features

Retina Display Ready

Google Map

Social Media integration

Easily Update anyone by self

Contact form

Theme Customization

Awesome Layout

Please contact me before purchasing a gig in order to make the buying process as efficient as possible.

### Atlantic Retail LLC

Social Media Marketing Manager

June 2024 - Present (1 year 5 months)

Bluegrass Blast Pressure Washing and Equipment Sales

Social Media Manager  
July 2025 - July 2025 (1 month)  
Kentucky, United States

LinkedIn Optimization Specialist

Rusty Williams  
Social Media Marketing Manager  
March 2021 - May 2025 (4 years 3 months)  
United States

Worked with Rusty Williams, an author selling on Amazon, to run highly targeted Facebook ad campaigns that boosted book sales significantly. Through compelling creatives, strategic audience targeting, and continuous optimization, the campaign delivered impressive results and strong ROI.

Key Highlights:

Designed and launched conversion-focused ad campaigns  
Targeted readers interested in the book's genre and topics  
Optimized ad copy, creatives, and placements for Amazon sales  
Analyzed performance metrics to scale high-performing ads

#FacebookAdsManager #SocialMediaMarketer #BookMarketing  
#AmazonSales #AuthorPromotion #DigitalAdvertising #FiverrClient  
#MarketingSuccess #AdCampaigns #BookLaunch

tigrie NL  
Social Media Marketing Manager  
April 2025 - April 2025 (1 month)  
Netherlands

- Developed and executed a targeted Facebook Ads campaign for Tigrie.nl, focusing on ad performance optimization and audience targeting to drive sales.
- Conducted A/B testing, monitored daily performance, and optimized for conversions to maximize return on ad spend.
- Utilized Facebook Ads Manager and Meta Business Suite to achieve sales generation goals.

TRA Government Resources  
Social Media Manager  
March 2023 - April 2025 (2 years 2 months)

Over the past 3 years, I've had the privilege of working with TRA Training — a tactical and self-defense training company — as their go-to digital marketing and branding partner. Together, we've executed over 14 successful projects,

each focused on elevating the company's online presence and driving real growth.

Key Contributions:

Developed and executed high-converting ad campaigns across Meta platforms to increase course sign-ups and awareness.

Created consistent branding across social media assets to align with the mission of empowering personal defense and firearm training.

Drove visibility and leads for premium courses including Concealed Carry Training, Boxing & Kickboxing for Self-Defense, and Private Coaching Programs.

Provided strategic insights and analytics reporting to improve content performance and ROI.

By building a powerful online presence, we've made TRA Training a recognizable and trusted name in the self-defense training space.

Gino Technology

Social Media Marketing Manager

February 2023 - April 2025 (2 years 3 months)

United States

Proud to be the long-term social media marketing partner for Gino Technology, a dynamic tech education company based in the U.S. Since 2023, I've been managing and optimizing their online presence across platforms—primarily Facebook and Instagram—through strategic ad campaigns and engaging content to drive visibility, sign-ups, and brand credibility.

Key Contributions:

Facebook & Instagram ad campaign management

Graphic design and content creation

Audience engagement and follower growth

Event promotion for tech competitions and summer camps

Ongoing analytics and performance optimization



#SocialMediaMarketer #FacebookAdsManager #DigitalMarketing  
#ContentStrategy #AdCampaigns #TechMarketing #STEMEducation  
#FiverrClient #OngoingProject #MarketingExpert

### YSL Technologies LLC

Social Media Manager

March 2025 - March 2025 (1 month)

Columbia, Maryland, United States

Working as a LinkedIn Company Page manager

### Wiltwyck Golf Club

Social Media Marketing Manager

July 2022 - March 2025 (2 years 9 months)

New York, United States

Honored to be in my third year of working with Wiltwyck Golf Club—a premier golf destination in Kingston, New York. I've been handling their social media marketing, crafting compelling campaigns that showcase the club's breathtaking views, family-friendly atmosphere, and serene natural setting.

#### Key Contributions:

Facebook and Instagram content creation

Campaigns promoting events, memberships, and seasonal activities

Visual storytelling to highlight the scenic beauty and community feel

Consistent brand voice and engagement strategy

Performance tracking and audience insights

#FacebookAdsManager #SocialMediaMarketer #GolfMarketing  
#DigitalMarketing #ContentCreation #BrandBuilding #OutdoorLifestyle  
#KingstonNY #NatureMarketing #FiverrClient #OngoingProject

### AhaMo™

Social Media Designer

September 2024 - September 2024 (1 month)

### Kimaldese Author

Social Media Marketing Manager

February 2023 - September 2024 (1 year 8 months)

Luxembourg

Worked with Kimm Aldese, author of "BECOME THE LOVE MAGNET: Activate Your Fatale Energy," to promote her eBook and brand through high-

converting Facebook and Instagram ad campaigns. Over nearly two years, I helped scale her digital presence and drive strong sales growth.

#### Key Achievements:

Generated 1,470+ eBook sales through Facebook ads

Implemented multi-adset strategy targeting segmented audiences for optimal conversion

Achieved consistent low cost-per-sale and strong ROI

Optimized campaigns with A/B testing, retargeting, and scaling techniques

Increased visibility for her brand and empowered message globally

This project showcases my expertise in eBook marketing, audience targeting, and social media ad performance, especially for authors and personal development brands.

#### Cory Gregory

Social Media Marketing Manager

January 2024 - January 2024 (1 month)

United States

# Developed a high-converting Meta Ads strategy aligned with Cory's unique brand identity

# Geo-targeted fitness-driven audiences around the gym location

# Built trust-based ad creatives reflecting his legacy & the 4AM Crew culture

# Delivered a seamless lead generation funnel that attracted high-intent prospects

#### Rene Baratella

Social Media Marketing Manager

September 2023 - September 2023 (1 month)

Munich, Bavaria, Germany

Collaborated with Rene Baratella to drive qualified leads for her 90-Day Unlimited Mentorship Program, a high-ticket coaching offer designed for coaches and course creators seeking visibility and sales growth. My goal was to generate targeted traffic to her multi-step funnel, starting from a free training opt-in to a Google Form application and Calendly booking.

#### Key Results:

Delivered high-volume traffic to the entire funnel using targeted Facebook ad campaigns

Generated over 200 qualified subscribers from English-speaking, 30–50-year-old entrepreneurs

Designed and managed campaigns optimized for coaches, course creators, and holistic business owners

Successfully guided leads through the full funnel — from opt-in to application — increasing visibility and audience engagement

Used audience segmentation, behavioral targeting, and conversion-focused creatives to maximize ROI

This project demonstrates my ability to scale high-ticket funnel traffic through full-funnel social media advertising strategies tailored to specific niches.

## Smart KaKoon

Director of Sales Marketing

January 2023 - May 2023 (5 months)

Florida, United States

Managing Ecommerce Strategy building to social media marketing

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## Education

University of Sargodha (SU)

Master's degree, Geography · (2013 - 2017)

TEVTA

Chinese Language, Chinese Language and Literature · (2017 - 2017)

Lahore Garrison University

Course of Computer, Computer Science · (2013 - 2013)

University of Sargodha (SU)

Digital Marketing, Content Marketing & Advertising · (2018 - 2019)